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## K.Tek Systems Inc. Celebrated as a Top 10 Small Business in Tampa Bay by Business Leader Media

CLEARWATER, Fla. – K.Tek Systems Inc., a leading global provider of Web based technology solutions, proudly announces that they have been ranked within the Top 10 Businesses in the Tampa market and amongst the Top 100 Small Businesses of the South by Business Leader Media.



K.Tek Systems Inc. received the honorable distinctions at a recent award ceremony that took place at the Tampa Palms Golf and Country Club on June 22<sup>nd</sup>. K.Tek CEO Kimberly During, along with Web Technology Consultant, [Joe Muscolina](#) represented the company at the award ceremony honoring each of the Tampa finalists. Similar events were held to recognize the other selected

Southern businesses in Atlanta, Nashville, Memphis, Miami, Jacksonville, Raleigh, Greensboro and Charlotte.

Each spring and for the past twenty years, Business Leader Media has called for nominations by businesses and individuals across various industries seeking to be ranked as a Top Small Business of the South, for their particular region. Competition amongst the nominees was especially fierce this year as each diverse business from the nine separate Southern markets was ranked against each other for the coveted title as the Number 1 Top Small Business of the South. Three-hundred different companies across varied industries vied for their ranking based on a combination of factors including financial performance, civic involvement and business achievement.

These accolades recognized K.Tek Systems Inc. by ranking the eighteen year-old veteran Internet company as number eight out of over twenty companies honored in the Tampa market. Additionally, K.Tek Systems was also acknowledged with an overall ranking of number sixty-four amongst the Top 300 Businesses of the South. Winners were chosen based on various criteria involving Revenue Growth, the percentage of sales generated from within their local markets, and contributions to the community. As intensely passionate philanthropic members of the community, K.Tek's CEO Kimberly During noted, "We are honored to be acclaimed as a top business leader in the Tampa Bay community. Our commitment to clients since I founded the company in 1993 has been steadfast, leading to a 98% client retention rate truly making this award a testament to our loyal and devoted clients whom we've had the privilege of serving for almost two decades."

K.Tek's most recent significant business and charitable endeavors include the donation of hardware and the development of the K.Tek Connect Internet Blog which introduces elementary school children to cloud computing and web based services, video production media and paperless automation at the company's storefront in Enterprise Village at the Stavros Institute. Additionally, K.Tek made a \$50,000.00 donation that was subsequently matched by the University of South Florida's (USF) College of Behavioral and Community Sciences former Dean, Dr. Junius Gonzales, for the establishment of the [CURE](#) (Continuous Undergraduate Research Experience) program which gives undergraduates annual scholarships to be paired with doctoral students for collaborative work on research projects.

The company's mission to exceed client expectations by offering strategic, customized Internet technology solutions is marked by their pioneering business achievements including the creation of a custom web application for the development of an Agent Marketing and Enrollment Portal for the nation's largest, privately-owned, senior-focused, life and health insurance marketing organization.

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This deliberate and calculated approach to providing clients outstanding and custom tailored solutions has allowed K.Tek Systems not only to remain competitive amongst other market leaders but has provided them with the sustained success CEO Kimberly During envisioned for the company upon its founding.

Many awards are given to businesses based on a specific type of industry or simply because they are woman-owned, yet the tribute from Business Leader Media was bestowed to K.Tek Systems solely based on merits, distinguishing them from many other businesses in various industries. In congruence with their philosophy of educating the business community, K.Tek CEO Kimberly During was interviewed by Business Leader for a radio [Podcast](#) on wsRadio.com to discuss the various challenges brought forth by a varied clientele and what unique tactics K.Tek employs to provide solutions. Business Leader Media will be using the Podcast interview to create an Executive Profile which will be featured in an upcoming issue of their magazine. Although there is great honor and a sense of pride for the entire team at K.Tek Systems in receiving public recognition for their diligence, it is with even greater humility that they earnestly dedicate this award to the many champions their business has encountered over the years. Additional details regarding the Top 300 Small Businesses of the South Award Ceremony can be found on their [website](#).

### **About K.Tek Systems Inc.**

Founded in 1993, Clearwater, Florida based K.Tek Systems Inc., is a leading global provider of full-service, Web based technology solutions including custom web design and development, hosting and Internet application development. Additionally, K.Tek Systems offers strategic consulting, corporate Intranet and Extranet development, creative marketing services and database application integration, custom software/Mobile Smartphone application development, cloud computing and e-commerce solutions, as well as content management solutions. Serving hundreds of customers internationally, K.Tek Systems remains steadfast in its commitment to create meaningful relationships by understanding clients' unique business objectives, identifying their critical success factors and yielding total success by increasing growth, productivity & profitability. K.Tek Systems understands the dynamics of business and technology and prides itself on 98% client retention due to consistently delivering a high ROI by helping clients strategically position themselves competitively in today's market. Together, K.Tek Systems' proven leadership and expertise leverages the fusion of business and technology to provide thriving Internet and Web based technology solutions for any organization. For more information, visit <http://www.ktek.com>.

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